



# Gigs 2 Go is the first thumb-drive designed to be shared.

Made from recycled paper pulp, this inexpensive, credit-card-sized thumb-drive pack is a fast, easy way to share large files.

**Gigs 2 Go** is a credit-card-sized pack of USB flash drives with "Tear-and-Share" technology. When you need to share files on-the-go, tear off a tab from the Gigs 2 Go pack: each tab is a tiny thumb drive. Because Gigs 2 Go is inexpensive and made from recycled materials, you can leave a tab with a friend or colleague. And you've still got more tabs, ready when you need them.



The Gigs 2 Go packs are housed in a molded paper pulp enclosure, made entirely from recycled paper. It's renewable, lightweight, and durable enough to ensure the drives will last for many uses. The chip-on-board style memory is shockproof and waterproof, so it doesn't need a cap. And because the thumb-drive tabs are made of paper, they are easy to write on.

BOLTgroup introduced Gigs 2 Go as a blue-sky concept in March 2013, and drew a lot of interest from designers, photographers, and marketing professionals who saw Gigs 2 Go as a sustainable way to share data with their clients and colleagues.

We've partnered with US-based **CustomUSB** to produce the Gigs 2 Go packs, and we're launching a **Kickstarter campaign** to raise funds for tooling and production. Please take a look and consider sharing our project with your audience.

**BOLTgroup**, headquartered in Charlotte, N.C., is an award-winning design and innovation firm. Through Innovation Realized we create demand and preference for our clients' products and brands. Founded in 1985 BOLTgroup works with clients worldwide—from Fortune 50 corporations to entrepreneurial start-ups—on creative product + brand development programs including user research, business strategy, innovative design, and complete implementation.